Adding Films on Demand Video to Your Blackboard Course

Through MATC’s subscription to Films on Demand, instructors can have access to an up-to-date, cross-curricular library of over 6,000 high quality digital videos. Instructors can choose to share links to a whole video or just particular segments of a video with their students in Blackboard.

Accessing Films on Demand

Visit the MATC Library Website at http://www.matc.edu/library/index.cfm. On the library home page, click the Films on Demand link.

Please Note: If you or your students attempt to view the Films on Demand Website or access a Films on Demand video from an off-campus location (outside the campus’s IP Authentication Range) a login prompt may appear:

• If one sees a Films on Demand login form, you may use these login credentials to access the site or create your own login username* and password:
  
  o Account ID: milwautech
  o Password: digital
Please note: By creating your own account, you get the benefit of creating and sharing custom playlists of videos as well as the option to use the supported embed code.

- If you see an MATC Library login form when trying to view a Films on Demand video, complete the form with your:
  - First and Last Name
  - MATC ID

Finding Videos

On the Films on Demand Website, you can browse for videos by subject or perform a search of the Films on Demand catalog using the site’s search tools.
Including a Films on Demand Video in Your Course

Once you have located a video or video clip (i.e. segment) that meets your needs, you can include it in your course through 1 of 2 methods:

- Sharing the URL Web address of the video

  OR

- Embedding the video on a Web page

Method 1: Share the Title/Segment URL

When you are viewing your video, scroll down the page and you will notice a text-field labeled “Title URL” or “Segment URL”. Here, you will find a link that you can share with others so that they can view this video on the Films on Demand Website.

In your Blackboard course, you can share this link with students through this process:

1) Highlight and copy the desired video’s Title or Segment URL. Be sure you copy the entire address or the link will not work.

2) Next, go to your Blackboard course. In your course, navigate to the course area where you want to share this link (Ex: Course Documents).

Get “Embed URL Address”

Get “Embed Copy URL”

Embed Code

URL Address

Copy URL
3) Within this content area, roll your mouse over the Build Content button and click URL. On the Create URL page do the following:

Under “URL Information” (section 1):
   a. Give the link a name.
   b. Paste the copied URL into the URL text-field.

Under “Options” (section 4):
   c. Enable the option to open the link in a new window.

4) When done, click Submit. The result should look something like this, a URL link that students can click to view the video on Films on Demand’s Website.

URL Sharing Trouble-Shooting Tips

- ONLY use the URL address located below every video on the video’s page.

- When copying and pasting a URL into Blackboard, copy the link as plain text, as opposed to a link/location.

- When you are copying and pasting the URL in Blackboard, do not include any additional spaces at the end of the URL. The extra space at the end could cause problems opening the link in some browsers.

- Be wary that sometimes the "&" in a URL can get displaced when clicking thru different text / html formats.

- When creating links, be sure to enable the option to open the link in a new window. This step is important to avoid known issues between Blackboard and IE8.

- Always test your links to ensure that they work before giving them to students.

- If you experience an Internet Explorer security prompt which blocks access to the video, try the following:
  1) From your browser menu, click "Tools"
  2) Click "Internet Options" from the drop down menu
  3) Click "Privacy"
  4) Click on "Sites"
  5) Copy the Blackboard URL (https://blackboard.matc.edu/) and paste it into the “Address of website" box.
  6) Click on "Allow"
7) Click "OK" two times to exit

Method 2: Embedding the Video in a Blackboard Page

To get video embedding options that are supported by our Blackboard learning management system, instructors are advised to create and customize their very own Films on Demand account using these instructions.

For best results, we recommend using a Firefox or Google Chrome Web browser when embedding videos into Blackboard.

Creating and Customizing Your Account

1. On the Films on Demand Website, click the “Create an Account” link at the top-right corner of the page. Complete the “Create New User” form and click the “Login” button at the bottom page.

2. Once you are logged in, click the “User Options” link at the top-right corner of the page. From the pop-up menu that appears, select “My User Preferences”.

3. On the “User Preferences” page, go to the “Embed Code” menu and select “Alternate Embed Code”.

This will ensure that the embed code that Films on Demand provides you with will be compatible with our Blackboard Learning Management System.

Click the “Save Changes” button at the bottom of the page when you are done.
Process for Embedding a Films on Demand Video in Blackboard

1. When you are previewing the video at Films on Demand, click on the “Embed this Video” link that appears underneath the video player.

2. The “Alternate Embed Code” box will appear. Use your mouse to highlight and copy all of the embed code contained in this box.

3. Next, log into Blackboard and navigate to a content area within your course.

   Roll your mouse over the “Build Content” button and select “Item” from the menu that appears.
4. On the “Create Item” page that appears, click the HTML Source Mode button in the text-editor’s second toolbar; it looks like this: “<>”.

A status message will appear in the text-editor, telling you that you are in HTML mode.

**Paste the embed code** your copied from Films on Demand into the text-box.

5. Immediately click the “Submit” button.

The video will be added to the page. It can be played using the video player’s controls.

**Please Note:** If you experience difficulty adding more content or re-arranging content on your Blackboard pages after adding a video through the embed code method, please [read this guide](#) for trouble-shooting help.
Embedded Video Trouble-Shooting Tips

• The embed code is HTML and is intended to be pasted in the text-editor when in HTML mode, so it will be interpreted by a browser. It will not work if you post it:
  o In a text-field that is not the text-editor (i.e. name field)
  o In plain text
  o In a Word, Excel, or PowerPoint document.

• Make sure you are highlighting the full embed code when you copy it. To verify this, be sure that the code begins with `<iframe>` and ends with `</iframe>`.

• If you go back to your Item to edit its content, be very careful so as to not alter the video’s embed code.

• Always test your videos to ensure they work before distributing them to students.